

WITH A MASTER'S IN GLOBAL MEDIA, CULTURE, AND 4 YEARS OF DESIGN EXPERIENCE, I BLEND THEORETICAL AND HANDS-ON KNOWLEDGE TO CREATE COHESIVE DESIGNS.

AS A GRAPHIC DESIGNER MY EXPERIENCE HAS POLISHED MY SKILLS IN WEB DESIGN AND BRAND DESIGN

LINKEDIN [linkedin.com/in/shreyasharma72](https://www.linkedin.com/in/shreyasharma72)
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SHREYA SHARMA

OFF+BRAND Aug 2025- Present

GRAPHIC DESIGNER

Delivering web, brand and design system work for a variety of clients, including pitch materials, case studies and brand guidelines, at an Awwwards Site of the Year-winning studio with 50+ industry awards.

The E Word May 2025- Aug 2025

GRAPHIC DESIGNER

Delivering web, brand and design system work for enterprise clients, including pitch materials, case studies and brand guidelines, at an Awwwards Site of the Year-winning studio with 50+ industry awards.

BECO | B CORP October 2024-March 2025

GRAPHIC DESIGNER

Working on daily graphic design needs across digital and print.

voiseverdin Freelance 2024

DESIGNER & ILLUSTRATOR

Delivering web, brand and design system work for enterprise clients, including pitch materials, case studies and brand guidelines, at an Awwwards Site of the Year-winning studio with 50+ industry awards.

Fortune Agency Freelance 2024

FREELANCE GRAPHIC DESIGNER

Created webdesign from wireframe to final frames. Additionally, worked on improving UX of the several clients.

Untold Garden Jan 2023-Oct 2023

GRAPHIC DESIGNER

Improving Navigation Efficiency: Streamlined user flows and reduced time spent navigating the interface, allowing users to engage more deeply with content/ experience.

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NOTEWORTHY SKILLS

- BRAND GUIDELINES
- COLLABORATION
- INFOGRAPHICS
- ILLUSTRATION
- PROBLEM SOLVING
- USER-EMPATHY
- COMPONENT LIBRARY
- AGENCY & IN-HOUSE EXPERIENCE
- ACCESSIBILITY STANDARDS
- BRAND AWARENESS
- ADAPTABLE
- VISUAL DESIGN
- RETOUCHING
- CONFIDENT PRESENTER
- COPYWRITING
- COMMUNICATION DESIGN

NOTEWORTHY DESIGN TOOLS

- ADOBE CS
- FIGMA
- NOTION
- WEBFLOW
- PROCREATE

ACHIEVEMENTS

MASTERS

King's College London
Global Media Industries
2022

UNDERGRAD

University of Delhi
Journalism
2021